



## SPONSORSHIP OPPORTUNITIES

August 17, 2023 9:00am

The BIP, Business Industry & Professionals Group of Palmer Township, requests your help to make our 13th Annual 5K Run, the BIP Palmer 5K, an outstanding success. Planning is in high gear for this fun and worthwhile event to be held on Palmer Community Days Weekend, Saturday, August 17th at 9am. We expect 200+ runners, and are looking forward to having a first class event for many years to come!

We focus on our local community, helping build a stronger tomorrow for the township as well as it's surrounding areas. This is why we have chosen to donate proceeds to the Miracle League of Northampton County, at Easton Rotary Field located in Palmer Township. Last year because of your gracious sponsorships we were able to give the Miracle League of NC \$8,000 bringing our 11 year total to well over \$60,000.

Our ability to make this donation is directly related to the generosity of our sponsors. The enclosed 2024 Sponsorship Registration form lists the opportunities available to you. If you do not see a promotional opportunity that meets your needs, please let me know and I will see if I can customize something for you. We appreciate both cash and in-kind donations. The BIP would love to include you on our team of sponsors for 2024. All sponsors are invited to provide promotional materials for the table at bib pickup/registration..

Sponsorship supports our event in 3 critical ways:

1. Helps us increase the total funds raised and donated.
2. Helps us cover expenses such as race day set-up materials, promotional items, runner's awards, water, food and other items.
3. Helps us provide raffle prizes for the runners, which increases the fun had by all and encourages more runners to attend.

Thank you very much for your support of the 13th Annual BIP Palmer 5K and The Miracle League of NC.

For more information about the race please visit our website: [www.palmer5k.com](http://www.palmer5k.com)

Sincerely,  
Jeff Kicska  
Race Director  
[info@palmer5k.com](mailto:info@palmer5k.com)  
484-542-2204

# SPONSOR OPPORTUNITIES

<b>Sponsor Benefits</b>	<b>In-Kind (raffle prize)</b>	<b>Bronze \$100</b>	<b>Silver \$250</b>	<b>Gold \$500</b>	<b>Platinum \$1000</b>
Your name and link on Palmer 5K website		Name	Small Logo	Med Logo	Large Logo
Promotional material in race-day bags	Yes	Yes	Yes	Yes	Yes
Name / Logo on runner's shirt		Name	Small Logo	Med Logo	Large logo
Free registrations				1 Free	3 Free
One 18" x 24" sign along race course				Yes	Yes
Spoken acknowledgment on Race day					Yes

## PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE

<b>Sponsor Name:</b>	
<b>Address:</b>	
<b>Phone Number / Fax Number:</b>	<b>Phone</b>  <b>Fax:</b>
<b>Email Address:</b>	
<b>Contact Person Name:</b>	
<b>Sponsorship Category (check one &amp; indicate amount, other)</b>	
<b>Platinum, \$1,000 or more</b>	
<b>Gold, \$500 or more</b>	
<b>Silver, \$250 or more</b>	
<b>Bronze, \$100 or more</b>	
<b>Other Cash Sponsorship</b>	
<b>Gift In-Kind Sponsorship Gift Certs, etc...</b>	
<b>Will you be submitting a logo for promotional literature (circle one)</b>	Yes - if so it can be emailed, to <a href="mailto:sponsors@palmer5k.com">sponsors@palmer5k.com</a> No

Submit completed Sponsorship form to: Jeff Kicska, 4 Tulip Ct, Easton, PA 18045  
or email to [info@palmer5k.com](mailto:info@palmer5k.com)

Checks should be made out to : BIP